



# MARYJANE MUDD

*Executive Director East Harris County  
Manufacturers Association (EHCMA)*

---

MaryJane Mudd is the Executive Director of the East Harris County Manufacturers Association, where she represents more than 90 corporations and 130 manufacturing plants. She is an award-winning professional communicator whose work in stakeholder engagement, crisis communications, media relations and issues management has positively impacted organizations including Shell Oil, ConocoPhillips, Air Liquide America, Dow Chemical and the American Red Cross. MaryJane led local Red Cross Public Affairs activities during Hurricane Harvey, helping shape the narrative by participating in approximately 60 television, press and radio interviews, including national interviews with CBS, ABC, NPR, the Wall Street Journal and USA Today. She is trained in the Federal Emergency Response Agency's Incident Command System and has facilitated crisis communications and media interview training for more than 1,000 executives, managers and field employees.

MaryJane Mudd is also immediate past president of the League of Women Voters of Houston (LWV-Houston) and a longtime advocate for voter empowerment, women's rights and the rights of the disabled. During the 2020 Election Season, MaryJane led LWV-Houston in its voter registration and "get out the vote" efforts. This included the nonpartisan LWV-Houston Voters Guide which was made available to all Houstonians in four languages, more than 40 voter registration events and multiple nonpartisan presentations and media interviews. Beyond the League of Women Voters, MaryJane has served as President of the American Marketing Association, VP of Marketing and Class Chair for Leadership Houston, Communications Chair for the Purdue University Parent and Family Advisory Council, Corporate Advisory Board member for the National Tuberous Sclerosis Complex Alliance and Advisory Board member for Houston Responds. She is frequently tapped as a motivational and keynote speaker on topics ranging from crisis communications and disaster response to special needs parenting. She is a longtime resident of Houston and married with three daughters. Her oldest daughter, Mackenzie, has tuberous sclerosis complex and is frequently noted as a source of inspiration in MaryJane's written and spoken communications.

More information can be found at [linkedin.com/in/mjmmudd](https://www.linkedin.com/in/mjmmudd).